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FREE STARTER PACK

50 AI Prompts for Creators & Freelancers

Copy-paste prompts that actually work - for content, copy, sales, clients, learning and growth. Works with ChatGPT, Claude, Gemini or any AI assistant.

By Anshul Pparmal · AssetAdda · assetadda.store

How to use this pack

Every prompt has [brackets] – replace them with your details before sending. The more specific you are, the better the answer.

Pro tips:

1. Follow up. The first answer is a draft – say 'make it shorter', 'more specific', 'give 5 more'.
2. Add context. Paste your bio, your product, your audience before the prompt for sharper results.
3. Stack prompts. Use a Content Ideas prompt, then feed the winner into a Writing prompt.

These 50 are from our full library of 500+ categorised prompts – see the last page.

Content Ideas

- 01** Act as a content strategist for a [niche] creator. Give me 10 post ideas my audience would save and share, each with a scroll-stopping first line.
- 02** Here is my last post: [paste]. Write 5 fresh angles on the same topic - one contrarian, one story-based, one data-based, one beginner-friendly, one advanced.
- 03** List 10 questions my ideal customer ([describe them]) types into Google at 11 pm. Turn each into a content title.
- 04** Give me a 30-day content calendar for [niche] with 3 pillars: educate, entertain, sell. Mark which days sell.
- 05** Take this boring topic: [topic]. Give me 7 hooks that make it impossible to scroll past.

Writing & Copy

- 06** Rewrite this paragraph so a 12-year-old understands it, without losing authority: [paste].
- 07** Write 5 versions of this headline for A/B testing - one curiosity, one benefit, one fear-of-missing-out, one number-based, one question: [headline].
- 08** Act as a direct-response copywriter. Turn these features into benefits my customer actually feels: [list features].
- 09** Edit this draft. Cut 30% of the words, keep 100% of the meaning, make every sentence earn its place: [paste].
- 10** Write a PS line for my sales email that restates the offer, adds urgency, and feels human - not salesy. Offer: [describe].

Sales & Persuasion

- 11** My product: [describe]. My customer's real objection is probably [objection]. Write how I address it honestly in 3 sentences - no hype.
- 12** Write a 5-message WhatsApp follow-up sequence for a lead who asked the price and went silent. Friendly, zero pressure, each message shorter than the last.
- 13** Turn these 3 customer results into one crisp case-study paragraph: [paste results].
- 14** Give me 10 reasons someone should buy today instead of next month - only reasons that are actually true for: [offer].
- 15** Act as my toughest prospect. Grill me with the 7 hardest questions about [product], then show me strong answers to each.

Freelance & Clients

- 16** Write a cold outreach message to [type of client] that leads with THEIR problem, shows one relevant result of mine, and ends with a tiny ask. Under 90 words.
- 17** A client says my price is too high. Write 3 responses: one that holds price with value, one that trims scope not price, one that walks away gracefully.
- 18** Draft a project kickoff email that sets scope, timeline, revisions and payment terms - friendly but firm.
- 19** Turn this messy client brief into a clear scope document with deliverables, what's excluded, and assumptions: [paste brief].
- 20** Write my 3-line elevator pitch: who I help, what result I deliver, what makes me different. My details: [describe].

Productivity & Systems

- 21** Here is my weekly task list: [paste]. Sort it into: do now, schedule, delegate, delete - and explain the one thing that moves money.
- 22** Design a simple morning routine for a solo creator who has 2 hours before the day job. Output as a checklist.
- 23** Turn this repeating task into a step-by-step SOP anyone could follow: [describe task].
- 24** I keep procrastinating on [task]. Break it into steps so small the first one takes under 2 minutes.
- 25** Build me a weekly review template: 5 questions that take 10 minutes and actually change next week.

Learning & Skills

- 26** Teach me [skill] using the 80/20 rule - the 20% of concepts that give 80% of results. Then quiz me with 5 questions.
- 27** Create a 7-day learning plan for [topic], 45 minutes a day, each day ending with something I can show.
- 28** Explain [complex concept] three times: to a child, to a smart friend, to an expert. I'll know I understand when all three make sense.
- 29** Here's my answer to [question]: [paste]. Find the gaps in my understanding and fill them.
- 30** Give me 5 practice projects for [skill], sorted easiest to hardest, each with a clear 'done' definition.

Social Media Growth

- 31** Audit this bio and tell me in 3 bullets why a stranger would or wouldn't follow: [paste bio].
- 32** Write 5 reply comments I could leave on big accounts in [niche] that add real value and make people check my profile.
- 33** Turn this long post into: 1 tweet, 1 carousel outline (7 slides), 1 reel script (30 sec), 1 email. Post: [paste].
- 34** Give me 10 'save-worthy' post formats for [niche] – formats people bookmark, not just like.
- 35** My last 5 posts flopped: [paste topics]. Diagnose the most likely reason and give me 3 fixes for the next post.

Email Marketing

- 36** Write a welcome email for someone who just downloaded my free [lead magnet]. One useful tip, one soft mention of [product], zero pressure.
- 37** Give me 10 subject lines under 45 characters for an email about [topic] - 5 curiosity, 5 direct benefit.
- 38** Write a 3-email launch sequence: problem story, solution reveal, deadline close. Product: [describe]. Keep each under 200 words.
- 39** Turn this blog post into a value email that gives the full lesson but makes clicking through feel natural: [paste].
- 40** Write a re-engagement email for subscribers who haven't opened in 60 days. Honest, warm, one clear choice.

Business Decisions

- 41** I'm deciding between [option A] and [option B]. Argue each side hard, then tell me what a smart mentor who knows my goal ([goal]) would ask me.
- 42** Here's my offer: [describe]. Stress-test it: who is it NOT for, what's unclear, what would make it a no-brainer at this price?
- 43** Give me 5 ways to raise my income 20% without new customers - using only what I already have: [describe business].
- 44** My competitor does [describe]. List what they do better, what I do better, and one gap neither of us serves.
- 45** Act as my CFO. My numbers: [revenue, costs, time spent]. Where am I leaking money or hours?

Personal Brand

- 46** Interview me with 7 questions that pull out stories worth posting - failures, turning points, unpopular opinions. My field: [describe].
- 47** Write my 'About' section in 120 words: human, specific, zero buzzwords. Facts: [career highlights].
- 48** Give me 5 unpopular-but-defensible opinions in [niche] I could post to spark honest discussion - nothing fake-controversial.
- 49** Turn this career story into a 60-second video script with a hook, a struggle, a lesson: [paste story].
- 50** What 3 topics should I NEVER post about if I want to be known for [positioning]? Explain the trade-off.

Liked these 50? The full library has 500+.

AssetAdda has ready-made digital products and 7-day interactive AI courses for creators, coaches and freelancers:

- 500+ ChatGPT prompts across 10 categories
- 1,010 advanced Excel templates + 50 web apps + 50 Notion systems
- 1000+ content ideas and hooks
- 25 interactive AI courses (Claude, ChatGPT, Gemini, Midjourney & more) at Rs.499

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